

Potential Economic Impacts for Specified User Groups

INDUSTRY / USER CLASS	ECONOMIC IMPACT	CONSUMPTIVE USE REDUCTIONS (Mostly ET reductions
Existing Urban Landscape	\$261M to \$392M	30,000
Golf Courses	\$65M to \$85M	4,600
Agricultural	\$80M to \$120M	20,000
Nurseries	\$4M to \$8M	1,000 to 2,000
Nursery/Landscaping additional sales impacts (see below for Phase I and II impacts)	\$25M during restrictions reduced to \$6.2M after shortage is rescinded	280
Reduction in Residential Type Domestic Use	\$8M to \$38M	8400
Aesthetic	\$5M during restrictions reduced to \$1.25M after	

COMPREHENSIVE DROUGHT MANAGEMENT INITIATIVE